

## How to become a Spanish Market Artist

The Spanish Colonial Arts Society (SCAS) was founded in 1926 with the mission to “collect, preserve, and exhibit the Spanish Colonial art of New Mexico and beyond, and educate the public about its related cultures and living traditions.” One of the programs inspired by this mission is the annual Traditional Spanish Market (Market) that is held during the last full weekend of July. The Market is the oldest and largest juried Spanish Market in the United States and, along with the Winter Spanish Market, it helps to maintain, promote, and educate the public about the traditional Hispanic art forms of New Mexico and southern Colorado.

The Market artists developed a set of Guidelines to ensure quality and dependability to the spirit of the Spanish Colonial traditional arts of this region. Further, all artists must follow these Guidelines relative to their respective art forms and are encouraged to educate themselves about the artistic terminologies, subjects, iconographies, materials, tools, techniques, and history of these traditions. The Museum of Spanish Colonial Art provides resources for juried Market artists by opening its library and collections to further the knowledge of the Hispanic traditions and beyond.

This unique Market is one in which artists take pride in their hand-made artwork and maintain the highest quality of craftsmanship and design. Artists shall not imitate or duplicate copyrighted pieces, nor copy the unique style of other artists. Artists must agree to abide by the requirements laid out in the Market Contract that is signed as part of the application process. Artists who do not participate in Traditional Spanish Market for two consecutive years are moved to an inactive status and must re-jury if they wish to participate in future Markets.

### Requirements to Participate in Market

Adult artists wishing to participate in the Market must:

1. document their lineage of being at least ¼ Hispanic heritage and having generational roots in New Mexico or southern Colorado;
2. provide three completed pieces in each category they wish to be juried into at the specified time and place set by SCAS (No portfolios or digital images will be accepted instead of artwork);
3. adhere to the Guidelines and show a faithful adherence to Hispanic artistic tradition in subject, materials, techniques, and iconography;
4. be at least 18 years old; and
5. apply to and be registered with the Director of Spanish Market to be on the roster for information pertaining to Market and Market events.

If accepted into Market, then each artist is required to be rejuried every five years to ensure the highest quality and consistency in following the guidelines, unless they are exempt from rejuried as outlined in the Policies and Procedures document.

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**Youth artists must meet the following requirements to participate in Summer Youth Market:**

- 1. document their lineage of being at least ¼ Hispanic heritage and having generational roots in New Mexico or southern Colorado;**
- 2. be between the ages of 7 and 17 years old at the date of Market;**
- 3. be mentored by a current adult Market artist working in the same art category;**
- 4. adhere to the same artistic Guidelines as the adult Market artists; and**
- 5. apply to and be registered with the Director of Spanish Market to be on the roster for information pertaining to Market and Market events.**

**19 Current Market Categories:**

**Colcha Embroidery**

**Copper Engraving**

**Furniture and Furnishings**

**Gesso Reliefs**

**Hide Paintings**

**Ironwork**

**Painted Bultos**

**Bultos en Nicho**

**Painted Reliefs**

**Pottery**

**Precious Metals**

**Retablos**

**Altarscreens**

**Revival Arts**

**Leatherwork/Rawhide**

**Bone Carving**

**Ramilletes**

**Basketry**

**Straw Appliqué**

**Tinwork**

**Unpainted Bultos**

**Bultos en Nicho**

**Unpainted Reliefs**

**Weavings**

**Woodcarving**

**Innovations Within Tradition**

**Guidelines for each category are available from the Director of Spanish Market upon request by e-mail to [market@spanishcolonial.org](mailto:market@spanishcolonial.org) or by phone 505-982-2226 x123.**

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