

SPANISH MARKET

Santa Fe  *New Mexico*

EST. 1926

67th Annual Traditional Spanish Market
July 28-29, 2018 from 8AM - 5PM on the Historic Santa Fe Plaza

¡Bienvenidos al Mercado en Santa Fe, Nuevo México!



La Familia Sagrada, retablo by Frank Zamora
(2018 Market Poster Award Winner)

Join more than 200 artists from New Mexico and Southern Colorado, July 28–29, as they share the beauty of their 400-year-old art forms during Traditional Spanish Market. These best-of-the-best works of art include woodcarvings, tinwork, colchas, hide paintings, bultos, retablos, straw appliqué, furniture and furnishings, weavings, jewelry, filigree, pottery, and ironwork. Skilled artists and craftspeople create these breathtaking expressions of a living tradition and provide a one-stop shop for collectors of all levels.

All adult artists are juried into the event; youth are mentored by current market artists in their categories. In addition, this year's market honors santero Carlos J. Otero of Los Lunas with a Master's Award for Lifetime Achievement. Learn more about him on [our website](#).

To complement this immersion into Spanish colonial art, ¡Viva La Cultura! offers a week of experiences around Santa Fe—lecture series, studio tours, music, and more through cooperative activities with other Santa Fe organizations. Studio tours include visits with treasured artists like santero Gustavo Victor Goler, weavers Irvin and Lisa Trujillo, and furniture-maker

Andrew Garcia. Four days of Santa Fe Bandstand entertainment features such beloved standouts as Antonia Apodaca, Cipriano Vigil, and bands that encourage you to get up and ¡baile!

¡Viva La Cultura! Week | July 23–27, 2018

A reception honoring the 2018 Masters Award for Lifetime Achievement recipient Carlos J. Otero will take place at the Hotel Santa Fe Hacienda and Spa, Wednesday, June 27, from 5:30 to 7:30 p.m. with a Northern New Mexican buffet and cash bar. Tickets are \$25 for adults, \$12 for children 7–13yrs, and 6 and under are FREE. To RSVP and purchase tickets, call 505-982-2226.

The Open Studio Tour is part of ¡Viva La Cultura! Week, including additional events such as the panel discussion, “Traditions of Change,” at the Museum of Spanish Colonial Arts at 5:30 p.m. on July 25.

Spanish Market Preview, Friday, July 27, at El Museo Cultural de Santa Fe, 555 Camino de la Familia. Collector's hour: 5–6 p.m., \$80. Public viewing: 6–8 p.m., \$20. Cash bar by VARA Wines. Frank Zamora will sign his 2018 award-winning poster for those wishing to purchase. Call 505-982-2226 for tickets.

Traditional Spanish Market, July 28–29, 8 a.m.–5 p.m., on the Historic Santa Fe Plaza. More than 200 artists, art demonstration booths, 15 food vendors, and non-stop bandstand entertainment.

For a full schedule of events, visit spanishcolonial.org. For more information and high-resolution images, contact Catherine L. Owens, Spanish Market Director, market@spanishcolonial.org, 505-982-2226.